

VIDEO PITCH

- The video is a mandatory part of the application
- The length of the video should be no longer than 3 minutes
- It is preferred that you appear in the video
- A direct link to the video must be inserted in the application form. Use Youtube, Vimeo, etc.
- We do not accept videos as a file-format or download links in fx. Dropbox
- It is the applicants' responsibility to ensure that the link to the video is working
- In the application form, we ask you to declare whether you allow us to post your video in our social media channels and potentially show it during the CBS Startup Award Ceremony if you make it to the finals

In the video, you are required to address the following questions:

- What is your idea/which problem do you wish to solve?
- Who is part of your team?
- What is your business model – how will you make money?
- What are the main challenges to make this a success?
- What will you use the grant for and what impact will it have on your company?